

Press Release

FOR IMMEDIATE RELEASE:

**PPG-PAINTED “PROJECT AMERICAN HEROES”
CLASSIC CHEVELLE AUCTIONED FOR \$250,000**

Proceeds benefit Armed Forces Foundation

STRONGSVILLE, Ohio – July 6, 2010– PPG contributed the paint for a newly restored 1970 Chevrolet Chevelle muscle car auctioned off as part of *Super Chevy* magazine’s “Project American Heroes” fundraising program. The sale of the unique vehicle was conducted by Barrett-Jackson Auctions Saturday, June 26 at the Orange County Fair & Event Center in Costa Mesa, CA. The winning bid was \$250,000. All proceeds from the car’s sale go to the Armed Forces Foundation for the benefit of military veterans and their families.

“PPG is proud to continue its support for our armed services as a major sponsor of *Super Chevy*’s Project American Heroes,” said Jeff Griffin, collision segment manager for PPG. “This extremely worthwhile program deserves the best quality products, and our *Deltron*[®] brand coatings ensured a stunning finish for such an amazing car. The lucky bidder not only got an incredible machine, but also did something important for the men and women of our military and their families.”

The team at Route 66 Motorsports, New Lenox, IL, contributed time and talent to make this dream car a reality. Starting with a donated Chevelle body, Route 66 did a ground-up restoration to produce a monster of a classic muscle car. The team used PPG’s line of *Deltron* products to clean and prep the body for its gleaming black and torch red paint job – achieved with *Deltron* 2000 DBC 9700 Basecoat Black and DCU 2021 Urethane Clear. Complementing the lustrous finish is a 550-horsepower, supercharged V-8 engine along with a six-speed transmission and a supporting cast of sophisticated suspension, brake, fuel, radiator and filtration system components. It adds up to a stunning machine – in both looks and performance.

Project American Heroes was started in 2007 by *Super Chevy* magazine to provide financial support to the men and women of the Armed Forces through the sale of classic Chevy automobiles. The ’70 Chevelle is the third vehicle built for the program and painted with PPG automotive finishes. The first was a 1957 Chevrolet convertible followed by a 1969 Camaro coupe, which was auctioned off at Barrett-Jackson for an impressive \$500,000.

The Armed Forces Foundation, a Washington, D.C.-based, non-profit, charitable organization, offers comfort and solace to active-duty and retired military, National Guard, and reserve personnel and military families through financial support, career counseling services, homeowners education, recreational therapy programs and funding awareness projects.

- MORE -

Make it happen. With PPG



Press Release

PAGE 2 – (PPG-PAINTED “PROJECT AMERICAN HEROES” CLASSIC CHEVELLE AUCTIONED FOR \$250,000)

For more information about PPG *Deltron* products, call 800/647-6050 or visit the PPG Automotive Refinish website at www.ppgrefinish.com. To learn more about the Armed Forces Foundation, visit www.armedforcesfoundation.org.

##

For further information please contact:

Calvinia Fields

cfields@ppg.com

440/572-2800

PPG Automotive Refinish, 19699 Progress Drive, Strongsville, Ohio 44149

About PPG

PPG Industries' vision is to continue to be the world's leading coatings and specialty products company. Founded in 1883, the company serves customers in industrial, transportation, consumer products, and construction markets and aftermarkets. With headquarters in Pittsburgh, PPG operates in more than 60 countries around the globe. Sales in 2009 were \$12.2 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit www.ppg.com.