

Press Release

FOR IMMEDIATE RELEASE:

TOP CELEBRITY CUSTOM PAINTERS TO APPEAR WITH PPG AT SEMA

STRONGSVILLE, Ohio – October 21, 2010 – Several of the most talented and well-known artists from the custom car and motorcycle world will team up with PPG during the 2010 SEMA show in Las Vegas, Nev. at the Las Vegas Convention Center November 2 – 5. Celebrity painters Gene Winfield, Charley Hutton, and Dave and Jody Perewitz will all be in attendance at the PPG indoor (booth #24813) and outdoor (Silver Lot #09) exhibits. All four will be on hand to discuss their painting techniques with PPG *Vibrance Collection*[®] custom finishes and *Envirobase*[®] *High Performance* waterborne coatings. They will also be available to sign autographs. (Please see schedule below.)

Gene Winfield has been working on cars for more than 60 years and is well known for his custom creations and trademark “blended” paint jobs. His car concepts have been featured on a number of television shows including “Star Trek” and “Get Smart” and movies such as “Blade Runner,” “Robocop,” “Back to the Future,” and “The Last Starfighter.” His work has earned him the America’s Most Beautiful Roadster award three times, the NHRA’s Wally lifetime achievement award, and induction into several custom car halls of fame. Currently Winfield travels the world customizing cars for select customers.

Charley Hutton has received a number of prominent honors during his career. His talents have been recognized with two Ridler Awards, several Street Rod of the Year and Custom Rod of the Year awards as well as an America’s Most Beautiful Roadster award. He attained television fame and national exposure through the Discovery Channel’s “American Hot Rod” show, on Hot Rod TV, and on The Learning Channel’s “Overhulin’.” He works out of his shop in Nampa, Idaho, Charley Hutton’s Color Studio, where he exclusively uses PPG Automotive Refinish products.

Dave Perewitz, the “King of Flames,” is one of America’s most popular motorcycle builders and customizers and a devotee of PPG products. Operating from his shop, Perewitz Cycle Fabrication, in Bridgewater, Mass., he is known for his one-of-a-kind creations and signature flame designs. Perewitz competed in two Biker Build-Offs on The Discovery Channel and recently built a custom car with *Street Rodder* magazine and Factory Five Racing, creating an awesome orange FFR ’33 street rod. His daughter Jody, a key part of the Perewitz team, has been active in building bikes and designs all the Perewitz brand merchandise. She is now taking after her father and painting bikes in her own distinctive Perewitz style.

Winfield, Hutton and Dave and Jody Perewitz will appear as noted.

Inside – booth #24813
Tuesday, November 2

- | | |
|-------------|------------------------|
| • 10am-11am | Charley Hutton |
| • 1pm-2pm | Gene Winfield |
| • 3pm-4pm | Dave and Jody Perewitz |

- MORE -

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Wednesday, November 3

- 10am-11am Dave and Jody Perewitz
- 1pm-2pm Gene Winfield
- 3pm-4pm Charley Hutton

Thursday, November 4

- 10am-11am Charley Hutton
- 1pm-2pm Gene Winfield
- 3pm-4pm Dave and Jody Perewitz

Friday, November 5

- 10am-11am Charley Hutton
- 1pm-2pm Gene Winfield

Outside location – Silver Lot #09 at the PPG Show Truck

Tuesday, November 2

- 11am-12pm Dave and Jody Perewitz
- 1pm-2pm Charley Hutton

Wednesday, November 3

- 11am-12pm Charley Hutton
- 2pm-3pm Dave and Jody Perewitz

Thursday, November 4

- 11am-12pm Dave and Jody Perewitz
- 1pm-2pm Charley Hutton

The SEMA Show is the world's premier automotive specialty products event and is open exclusively to members of the industry. The show attracts participants from around the world. It is expected that more than 100,000 people from over 100 countries will attend the 2010 event.

For more information about PPG products, call 800/647-6050 or visit the PPG Automotive Refinish website at www.ppgrefinish.com.

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About PPG

PPG Industries' vision is to continue to be the world's leading coatings and specialty products company. Founded in 1883, the company serves customers in industrial, transportation, consumer products, and construction markets and aftermarkets. With headquarters in Pittsburgh, PPG operates in more than 60 countries around the globe. Sales in 2009 were \$12.2 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit www.ppg.com.

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